

GREEK ECO PROJECT

ANNUAL

REPORT

2025





NEPTEXOMENA

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A MESSAGE FROM THE CHAIRWOMAN

Greek Eco Project is not just an idea or an initiative.
It is its people. It is you.

Thank you for giving your time, energy, and presence. We are here to create the conditions, to highlight the needs—not only in the environment but also in our society today—and to mobilize together to meet them.
For us, the environment is not a project.

It is a relationship between nature and people.

In this report, you will find a concise yet meaningful overview of our work: from initiatives that protect the natural environment to collaborations and awareness actions that bring us closer to a shared goal.

Thank you for believing in us, for supporting us, and for helping make Greek Eco Project an organization that is mature, strong, and ready to continue creating, contributing, and evolving alongside its people.

We move forward with the same passion, with new ideas, and with the goal of doing even more.



Avgi Metaxa
Chairwoman

OUR PURPOSE

At Greek Eco Project, we envision a world where people live in harmony with nature, recognizing that they are part of it, not separate from it.

Our mission is to raise awareness and deepen understanding of the value of the natural environment, while also inspiring meaningful action. We believe that change comes not only through knowledge, but through participation.

That is why we create and support initiatives that bring people closer to nature and to one another. From environmental protection efforts to actions that empower local communities, our goal is to make sustainability part of everyday life.

Guided by collaboration, respect, responsibility, action, and optimism, we continue to build a community that goes beyond theory and puts ideas into practice.



nos/le
que ante cruce
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OUR TEAM

Avgi Metaxa



Chairwoman & Project
Manager

Stamatia Petridou



Assistant Project Manager

Stella Zarafidou



Maker

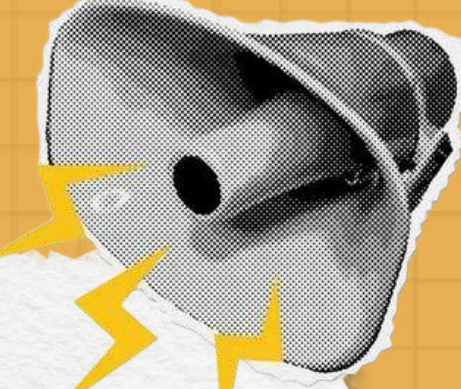
Christina Stavrouli



Communications



2025 HIGHLIGHTS



Blue Halkidiki traveled to Canada and was presented at the 2nd EU–Canada Ocean Partnership Forum



We removed 20 scooters + 1 bicycle bonus from Thermaikos Gulf



BLUE HALKIDIKI

We saw marine life return and thrive in Porto Koufo.



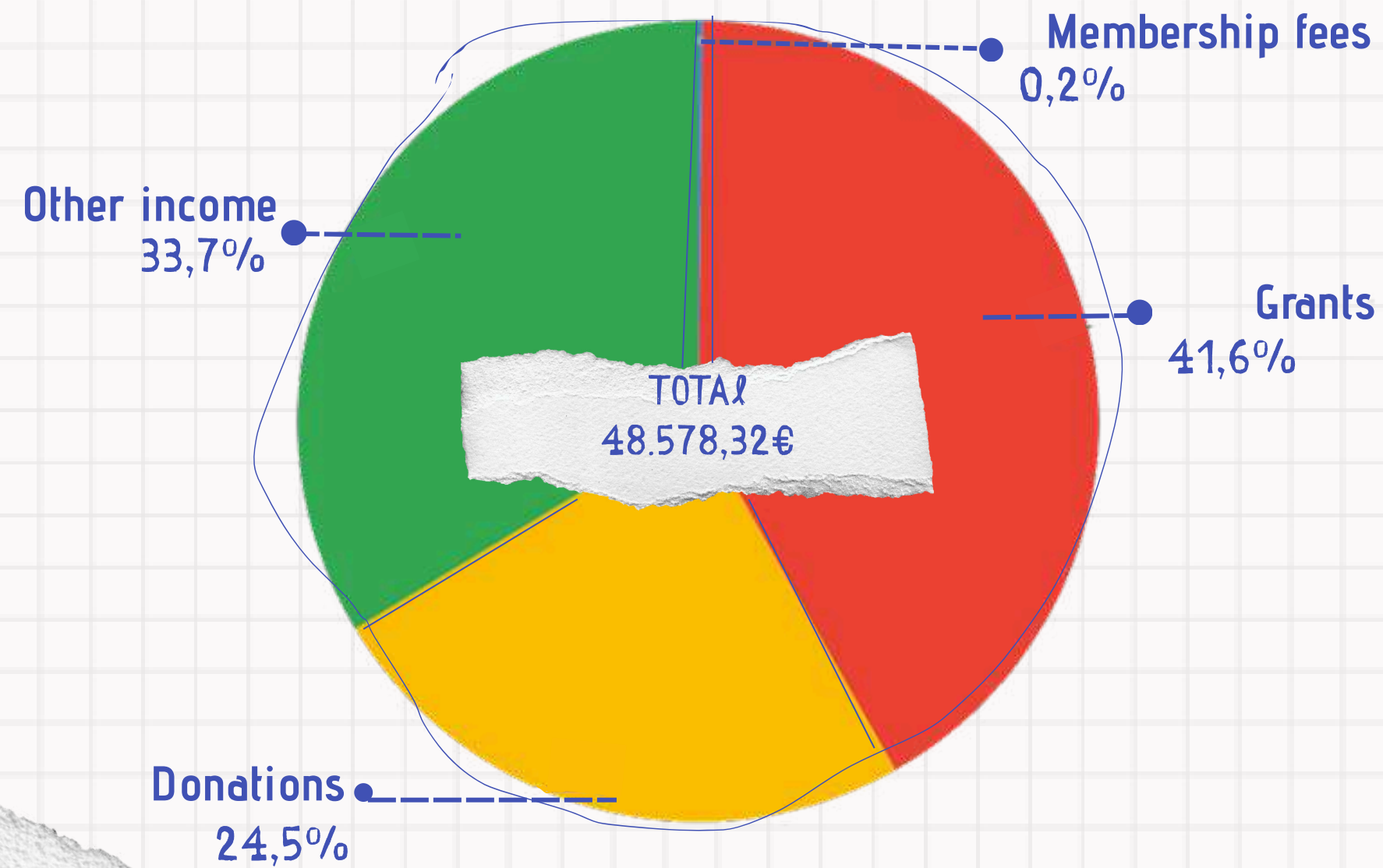
BLUE AGROSARONIC

The Blue project expanded, and we removed 2,707.46 kg of waste from the Saronic Gulf.

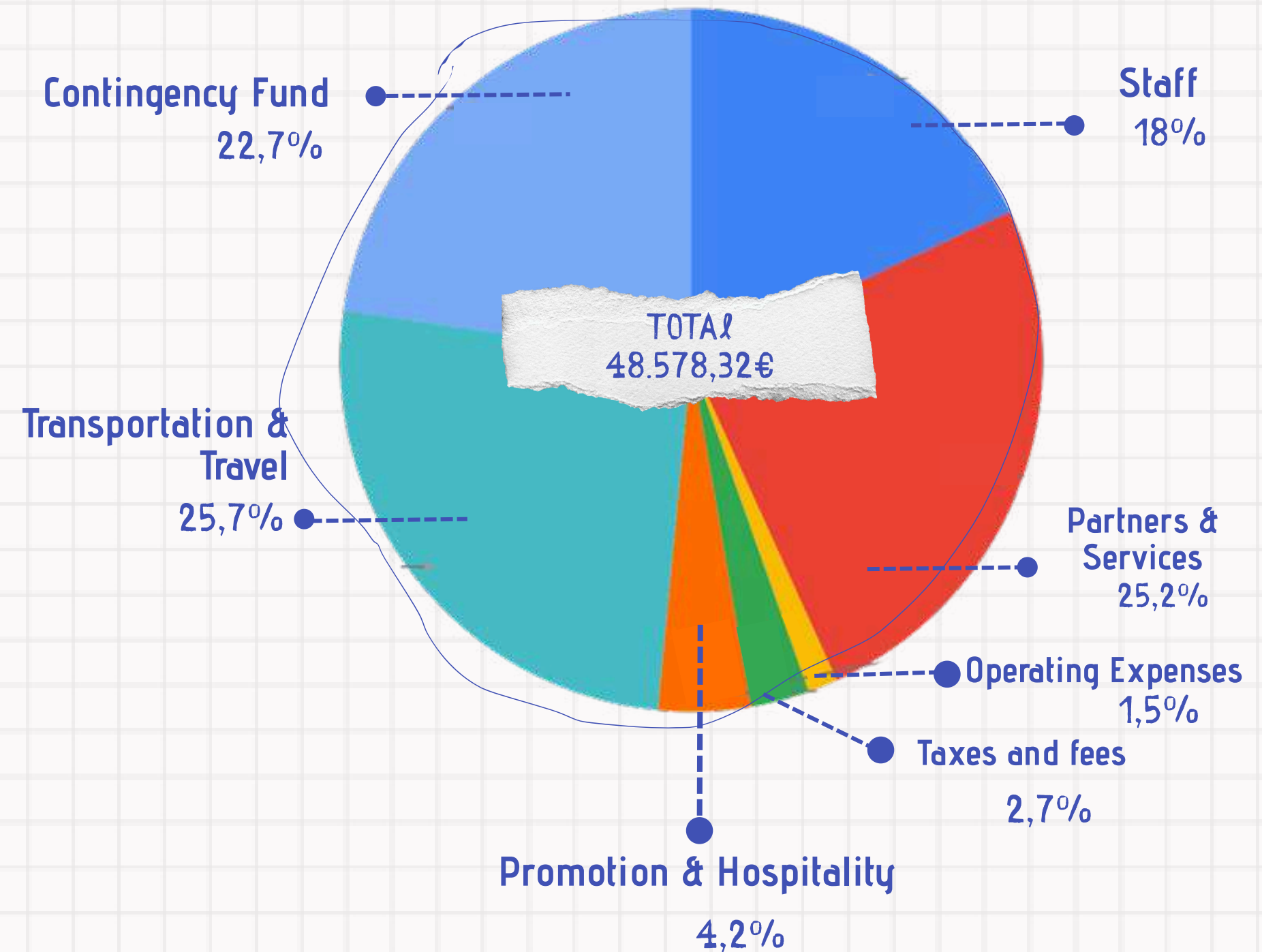


FINANCIAL DATA

➤ REVENUE



➤ EXPENDITURE



The legal form of Greek Eco Project is a "non-profit environmental association." You can find the statutes here: <https://greekecoproject.gr/wp-content/uploads/2023/02/katastatiko.pdf>



ACTIONS 2025

208 ACTIVITIES

CLEAN UPS:

30

UNDERWATER CLEANUPS:

15

WORKSHOPS

104

OTHER ACTIONS:

59



OUR IMPACT OVER THE YEARS



	2021	2022	2023	2024	2025
ACTIONS	61	68	78	127	208
KG OF WASTE COLLECTED	2.290	4.342	8.735	2.595	11.728
PARTICIPATIONS	2.044	2.232	2.795	1.691	2.646

*It is noted that from one year to the next, activities increased by 628%.

*The years during which the largest quantities of waste (in kilograms) were collected are highlighted.



PROJECTS

DIVING AGAINST PLASTIC POLLUTION

- Project Objective: Raise public awareness about plastic pollution and promote sustainable, circular practices. Strengthen skills and create new circular opportunities.
- Duration: September 2025 – February 2027
- In collaboration with the Municipality of Thessaloniki and funded by the Green Fund.

from September until December 2025

CLEAN UPS

5

PARTICIPATIONS

479

WORKSHOPS

7

STUDENTS

231

SCHOOLS

6

WASTE
COLLECTED

1.033 KG

«ΧΠ ΦΥΣΙΚΟ ΠΕΡΙΒΑΛΛΟΝ ΚΑΙ ΚΛΙΜΑΤΙΚΗ ΟΥΔΕΤΕΡΟΤΗΤΑ 2024, ΑΠ.2 ΚΑΙΝΟΤΟΜΕΣ ΔΡΑΣΕΙΣ ΜΕ ΤΟΥΣ ΠΟΛΙΤΕΣ»



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PROJECTS

SKG MAKERS

BY GREEK ECO PROJECT

Don't waste it.
Change it!

- Program Objective: Learning and applying methods and techniques of the circular economy, reuse, and repair.
- Duration: January 2025 – December 2026
- Types of Workshops: Woodworking, Plastic Reuse, Paper & Textile Reuse, Repair Café
- Target Groups: Our aim is to raise students' awareness of the circular economy. The workshops are aimed at people of all ages. They are designed for schools, as well as makers and citizens who want to learn how to create.

IMPACT: REUSE OF 4,131.11 KG OF DISCARDED MATERIALS

WORKSHOPS

78

PARTICIPATIONS

733

THIS PROJECT IS IMPLEMENTED ON THE FRAMEWORK OF THE DEVELOPMENT OF THE PROJECT LIFE18
1PE/GR/000013, WHICH IS COFUNDED BY THE LIFE PROGRAM EU AND THE GREEN FUND



BLUE PROJECTS

Project Blue was created by the members of Greek Eco Project with the aim of informing and raising public awareness about the issues of marine pollution. Through its activities, it actively contributes to keeping our seas cleaner, while also collecting valuable data and insights that enable us to focus on real needs and design targeted, effective solutions.



η καλύτερη ψαριά μας!

BLUE HALKIDIKI

BLUE ARGOSARONIC



BLUE HALKIDIKI

- Duration: 30/8/2025 - 3/9/2025
- Participants: 179 of our volunteers, along with volunteers from ActionAid (within the framework of the European program HYPE)
- The 5th Blue Halkidiki project we implement since 2021
- Location: Porto Koufo, Neos Marmaras, Nikiti, Kelyfos, Vatopedi Beach
- We observed regeneration of seabed marine plants in Porto Koufo.



RESCUE OF MARINE ANIMALS FROM WASTE

878

PARTICIPANTS

179

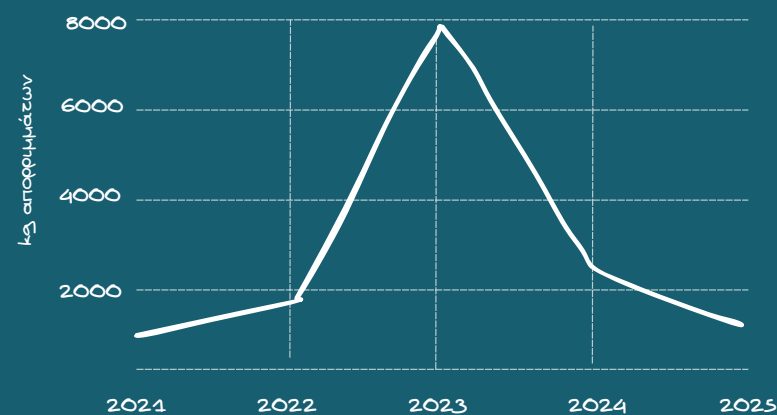
UNDERWATER & COASTAL CLEANUPS

13

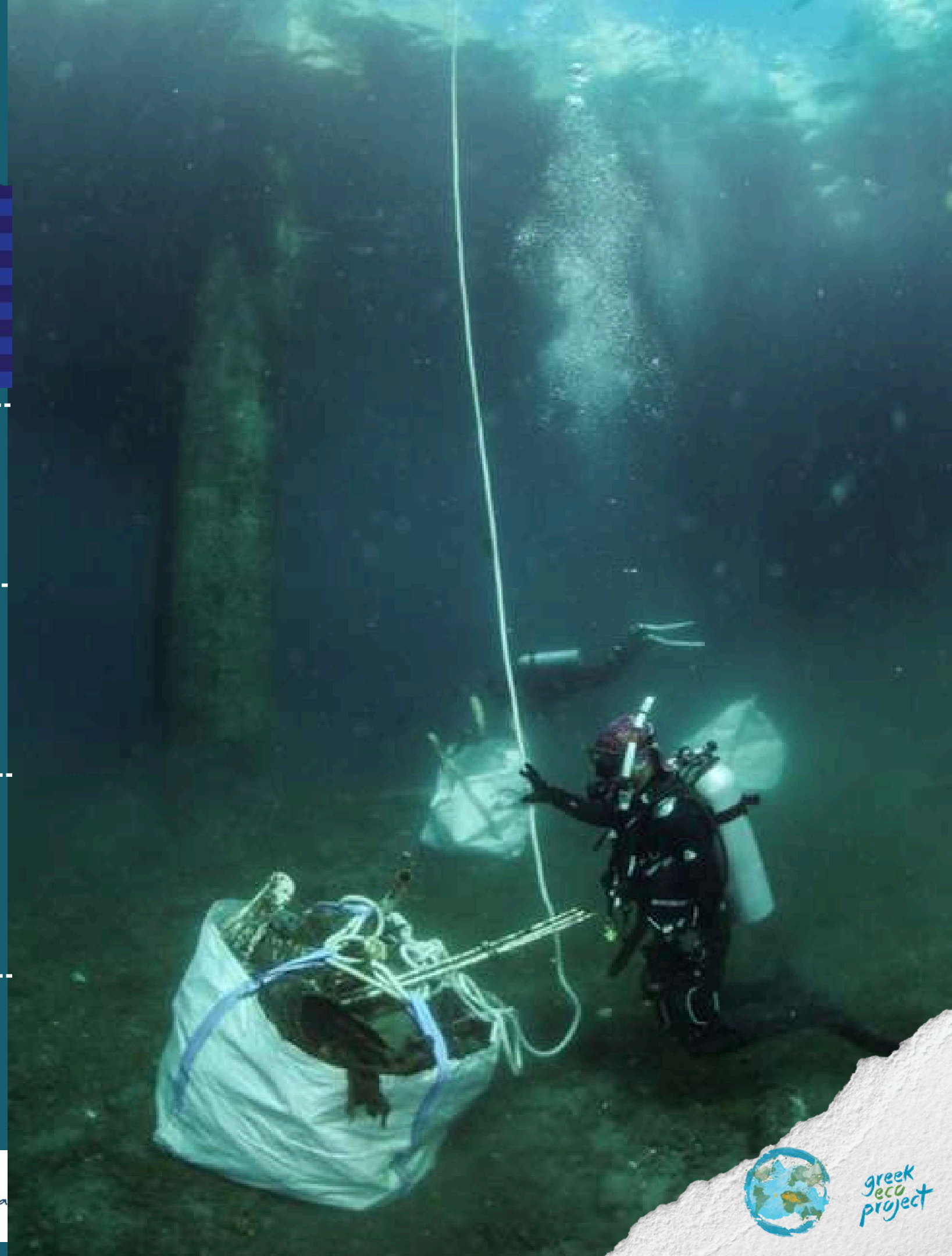
KG OF WASTE

1.052

TO BLUE HALKIDIKI OVER THE YEARS



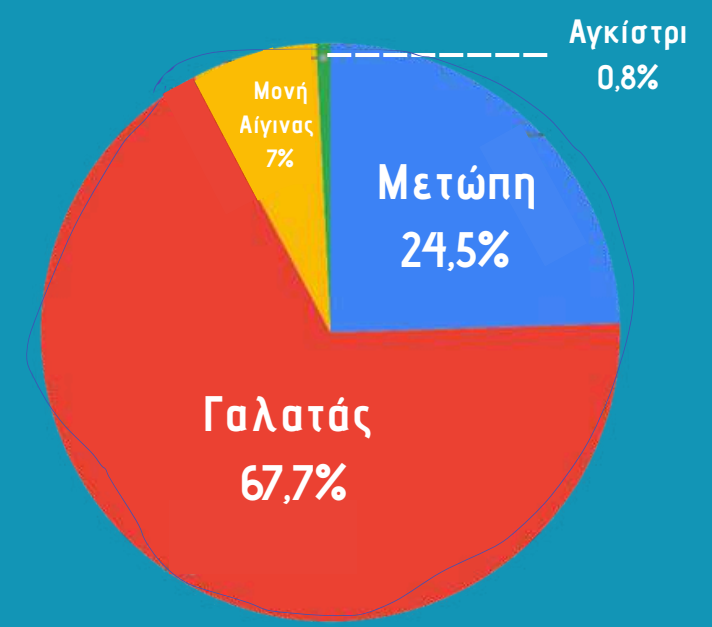
SPONSHORS & COLLABORARIONS



ΒΛΥΞ ΑΓΡΟΣΑΡΟΝΙΣ

- Program Objective: Removal and recording of waste in coastal areas, study of marine biodiversity, and raising awareness about marine pollution.
- Duration: 30/10/2025 - 3/11/2025
- Participants: 12 Greek Eco Project volunteers & 75 community members

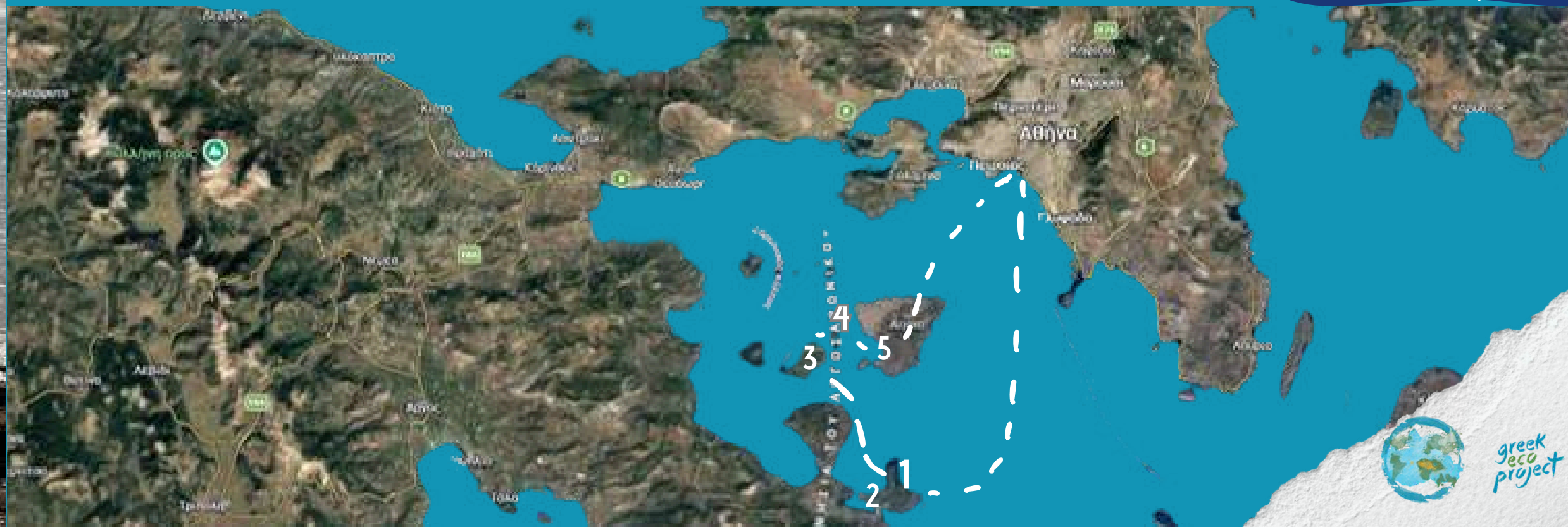
WASTE DISTRIBUTION (PERCENTAGE)



ΠΑΡΑΚΤΙΟΙ ΚΑΘΑΡΙΣΜΟΙ
6

ΥΠΟΒΡΥΧΙΟΙ ΚΑΘΑΡΙΣΜΟΙ
7

ΚΓ ΑΠΟΡΡΙΜΜΑΤΩΝ
2.657,5





TRAININGS

Investing in our education

Staff and Volunteers: We invest in the training and development of our team. We travel around the world to gain new skills, practices, and techniques, applying this knowledge to our local community while also building networks.

Number	Participations	countries
28	35	6

NETWORKING

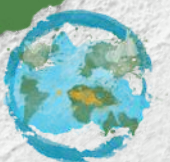
We participate in events and festivals organized by various institutions, investing in the organization's outreach and extroversion.

Number

12

Participations in
events & festivals

<294.570



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CORPORATE ACTIVITIES

As part of Corporate Social Responsibility (CSR), in 2025 we implemented 7 corporate initiatives with 301 participants.

OUR ACTIONS

Tree Plantations

Location
Across Greece

Coastal & Forest Cleanups

Taking Care of Urban
Parks

Hiking

Hands on Upcycling Workshops

Creation of School
Botanical Gardens

Three-Stream Recycling in the
Office – Education and Action



COMMUNICATION/ RAISING AWARENESS


For communication, the dissemination of activities and results, and the raising of public awareness, the organization maintains a consistent presence on social media.

Specifically, in 2025 we had the following results:







FACEBOOK

	5.600 Followers
	22 Posts
	92.362 Views






INSTAGRAM

	3.733 Followers
	122 Posts
	412.015 Views



TIKTOK

	740 Followers
	61 Posts
	258.890 Views

MEDIA

14	Articles
4	Interviews
1	TV Commercial

PRESS

9	Press releases
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OUR VOLUNTEERS

At Greek Eco Project, we aim to create a community that brings together people of all ages with the goal of environmental awareness and participation in actions with meaningful impact. Through collaboration, education, and active engagement, we invite everyone who wishes to contribute to a more sustainable and responsible future.



You have filled me with hope and inspired me, all of you who take action and set an example for children!

Aphrodite

At first, I was shocked by people's indifference, but seeing it up close made me more aware and I felt the need to act. Through this process, I found people with shared values, formed meaningful bonds, and gained a sense of belonging. It is not just volunteering; it is something that fulfills me and helps me grow.

Stella



Through Greek Eco Project, ecology transformed from a theoretical chapter in a biology textbook into a daily experience.

I realized that the environment is not something foreign, but our very home, which we have a duty to care for.

I witnessed in practice the power of teamwork: when we join forces for a common goal, change stops being a distant hope.

Phoebe



At Greek Eco Project, I found my community and connected with people who share the same love for nature.

Teamwork and solidarity for both people and the environment inspired me to contribute as well.

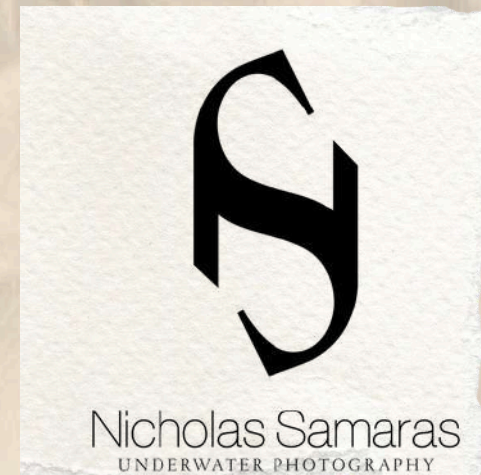
Christina



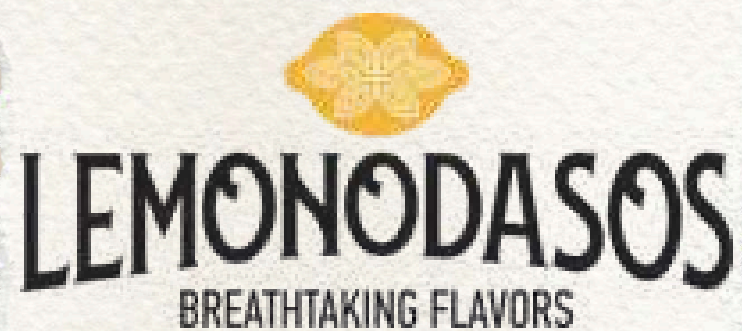
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PARTNERSHIPS



SUPPORTERS



OUR NEXT STEPS

1) Blue

Blue 2026: Be part of the Change!

Blue has now become an established initiative, and we implement it every summer with the support of corporate sponsorships. Our seas need us!

We will continue to protect marine ecosystems by combining field action, citizen science, and scientific research.

We are open to collaborations across Greece.

Our collaborations with companies that aim to reduce their environmental footprint, create meaningful experiences for their workforce, and strengthen their social impact are a key priority for us.

We continue to build strong and dynamic partnerships by designing and implementing innovative environmental actions that actively engage employees, enhance team spirit, and generate real positive impact.



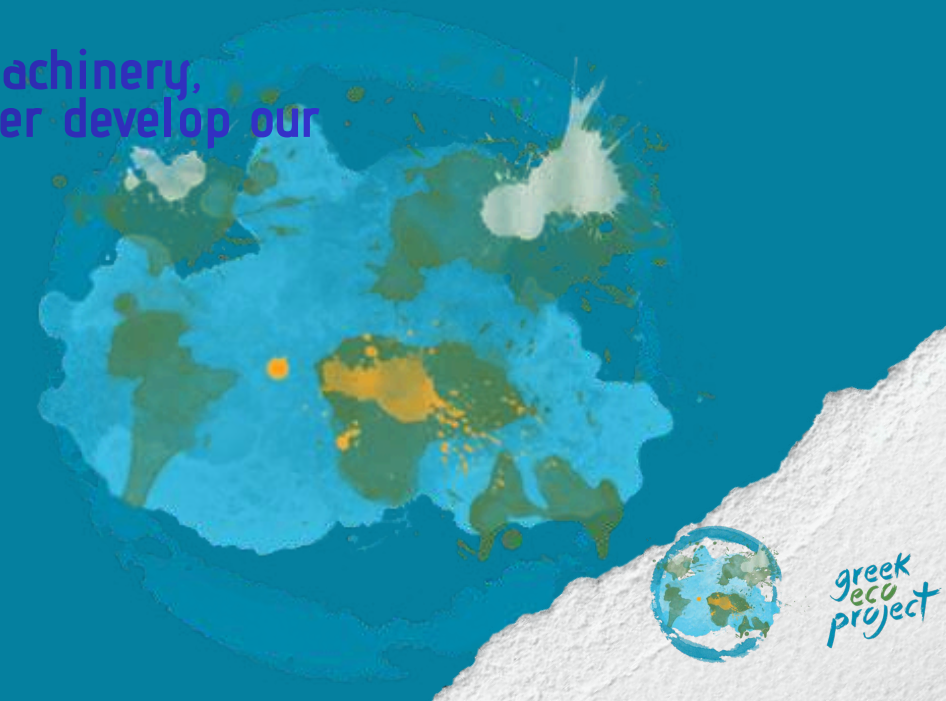
3) SKG Makers by Greek Eco Project

The circular economy workshops of SKG Makers do more than just build a community of makers and citizens aware of reuse; in collaboration with schools, they also cultivate values and a positive mindset shift among students and the younger generation.

We aim to continue this work with schools by offering more workshops equipped with new machinery, reaching a wider audience of students, university students, and citizens. Together, we can further develop our knowledge on reuse and the transformation of waste materials into new products.

“Your initiatives have contributed substantially to raising our students’ environmental awareness and left the best impressions on both children and teachers. Initiatives like yours are an excellent example of collaboration between schools and social organizations for the benefit of the educational community and the environment.”

Highschool Teacher, Thessaloniki



CONTACT US

- Volunteering
- Corporate Actions
- Environmental Educations
- Donations/ Supporters
- Sponsorships

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